

Nicole Ilagan, Graphic Designer

<https://www.nicoleilagan.design/>

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(725) 500-2925, Las Vegas, Nevada

Education

B.A. in Graphic Design, Minor in Marketing

Western Connecticut State University, Danbury, CT

Skills

Design Tools: Photoshop, Illustrator, InDesign, Figma, Adobe Suite

General Software: Microsoft Office, Google Suite, Trello, Click Up, Toggle, Hubstaff

Soft Skills: Creativity, Communication Skills, Attention to Detail, Adaptability, Time Management, Problem-Solving, Critical Thinking, Organization, Flexibility, Teamwork, Initiative, Open-Mindedness

Professional Experience

Graphic Designer

POP Fit Clothing, Las Vegas, NV

August 2024 – Present

- Sent an average of 10 accessibility-friendly emails daily
- Created 4 data-driven social media ads each week
- Proposed tools & processes to enhance efficiency in daily workflows

Freelance Graphic Designer

Transparent Digital, Remote, Las Vegas, NV

April 2024 – Present

- Delivered 3 high-performing designs efficiently per day, ensuring client satisfaction
- Communicated openly with team members, maintaining clarity and collaboration
- Ensured meticulous attention to detail in all design projects

Graphic Designer

The Email Marketers, Remote, Norwalk, CT

April 2022 – November 2023

- Designed 5 visually appealing email designs per day for e-commerce brands
- Applied basic marketing principles to enhance design impact
- Contributed innovative ideas to improve department processes
- Focused on precision and detail in design execution

Graphic Designer

Hawke Media, Remote, Norwalk, CT

August 2021 – April 2022

- Created 3 LinkedIn, 9x16, and square social media assets per day adhering to brand guidelines
- Communicated effectively with team members through written and verbal channels
- Delivered 10 organized, timely projects per week ready for implementation

Graphic Designer

WCSU Communications and Marketing Department, Danbury, CT

May 2019 – June 2021

- Produced 6 digital and printed content per month for various WCSU departments
- Finalized projects during the printing and packaging stages
- Demonstrated strong verbal communication skills

Freelance Graphic Designer

Self-Employed, Norwalk, CT

2016 – Present

- Rebranded client businesses by redesigning logos and marketing materials
- Created flyers, icons, and infographics tailored to client needs
- Advised clients on branding strategies to better reach their target demographics